

# The Hospitality, Sport & Leisure Award

Entry Pack



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**Architecture**

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**Today**

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**Test of Time**

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**Awards**

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**2026**

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# The Hospitality, Sport & Leisure Award

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This is a diverse award, encompassing a wide range of building types that are often focused on functionality and efficiency at the expense of wider issues, such as architectural quality, environmental performance and cultural and social ambitions. The jury will be looking for entries that set new standards within their sector, and that have paid due consideration to integration with the local context and community, accessibility and legibility, civic pride and clear design intent.

Previous winners have encompassed an eclectic range of typologies. Read the judges' comments for an insight into the factors that made these entries stand out.

**“I want to congratulate Architecture Today for doing what many of us have dreamed of happening for a long time. To reward buildings, not out of fashion the day they’ve finished, not because of the way they look, but how they actually work out in practice, and how they stand the test of time”**

*Sunand Prasad  
Perkins&Will*

*Left: Hospitality, Sport & Leisure winner,  
Eastbrookend Discovery Centre,  
Dagenham, by Perkins&Will*



# About the awards

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We launched our awards as a direct riposte to the prevalent awards culture. Instead of focussing on what's new, what's fresh, what's perfect, what's pristine, we look at what has endured, what's flexible, what's adaptable, what works, what performs. Submitting an entry isn't about salesmanship or showmanship. It's about engaging with this discussion; revisiting projects with the benefit of hindsight and reflecting on lessons learnt.

The aim is not to hold an annual beauty parade, but to establish a canon; an archive of projects that represent best practice and have demonstrated their worth. And to demonstrate the long-term value of projects that stand the test of time. Crucially, these awards exist to make the long-term value of architecture visible: to show that flexibility, longevity, and performance are not secondary virtues, but the most meaningful measure of success.

Isabel Allen  
**Editor, Architecture Today**



# Previous winners

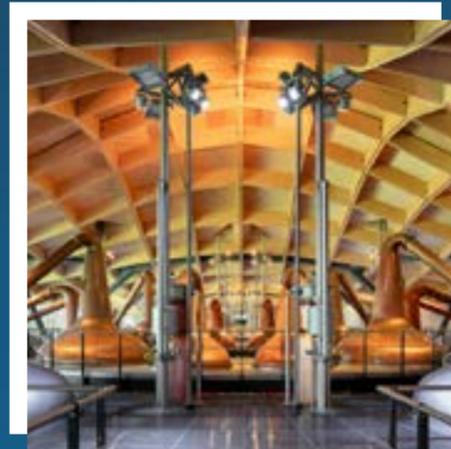
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**Eastbrookend Discovery Centre, Dagenham, by Perkins&Will**

“One of the earliest Millennium Commission-funded projects, this 1990s building pre-empted current thinking around low emission heating and ventilation, embodied carbon, and design for disassembly and end of life. Impeccable evidence-based, post-occupancy evaluation confirms its ongoing popularity and success.”

[Find out more](#)



**The Macallan Distillery, Aberlour, Scotland, by RSHP**

“Part factory, part tourist attraction, this epic creation of cathedral-like proportions that somehow manages to site unobtrusively in its landscape. A challenging brief has been delivered with an intuitive, almost childlike, simplicity that belies the complexity of the brief – and anticipates future change.”

[Find out more](#)



**The Standard, Central London, by Orms Architects**

“There have been various proposals to demolish Camden’s 1970 Brutalist Town Hall Annexe opposite St Pancras Station. Orms defied the building’s critics by giving it a new and surprisingly playful lease of life and transforming it into a project that is universally loved.”

[Find out more](#)

**“It really vindicates your architectural approach, in that you’ve not only – I hope – produced good architecture, but something that actually works for everyone that uses it and comes into contact with it”**

*Rab Bennetts  
Bennetts Associates*





# Why enter?

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- Demonstrate your ability to produce work that delivers long-term value over time.
- Showcase your expertise in this sector to a wide audience of judges, collaborators and clients
- Reconnect with clients and collaborators and reflect on lessons learned
- High-profile media exposure with all shortlisted projects announced on *Architecture Today's* website and social media channels
- All winning projects covered extensively on *Architecture Today's* website and in a **special awards issue of *Architecture Today***
- All winning projects are rephotographed by leading architectural photographer Timothy Soar
- Teams behind the winning projects record a **presentation** on their scheme, which is widely promoted through *AT's* media channels and forms part of an archive of best-in-field projects that have stood the test of time

**“For me, the greatest reward an architect can receive is history itself — and these awards capture exactly that. They celebrate the enduring relationships we build with our clients long after a project is complete”**

*Dav Bansal,  
Howells*



# Process

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All entries are thoroughly reviewed by our Awards Panel, who typically select three finalists in each category. The teams behind the shortlisted projects are invited to present their project to our expert jury at the Live Finals, a day of live crits which will take place on 16<sup>th</sup> July at The Society Building in central London.

We work with the successful entrants to record their presentations for the AT archive of outstanding buildings that have stood the test of time, a free-to-access resource for academia, practice and clients.

The winning project in each category is rephotographed by Timothy Soar and published on AT's website and in a **special awards issue of *Architecture Today***.

**“These awards have real integrity”**

*Paul Monaghan,  
Allford Hall Monaghan Morris*





# Jury

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**Isabel Allen**  
Editor, Architecture Today

**Dav Bansal**  
Partner, Howells

**Peter Bishop**  
Professor in Urban Design, The  
Bartlett School of Architecture, UCL

**Catherine Burd**  
Director, Burd Haward Architects

**Andy Downey**  
Director, Elliott Wood

**Jonathan Falkingham,**  
Founder & Creative Director,  
Urban Splash

**Johanna Gibbons**  
Partner, J & L Gibbons,

**Lee Mallett**  
Director, Urbik

**Selina Mason**  
Director of Masterplanning &  
Strategic Design, Lendlease

**Paul Monaghan**  
Executive Director, Head of  
Design Studio, AHMM

**Gerry O'Brien**  
Design Director, Co-Founder,  
Agentia Design Engineering

**Roger Madelin**  
Joint Head, British Land

**Sunand Prasad**  
Principal, Perkins&Will

**Neil Thomas**  
Founder and Director, Atelier One

**Kimberly Tryba**  
Managing Principal, LILA Studio

**Charlotte Walker**  
Senior Planner, Lichfields

**Cindy Walters**  
Director, Walters & Cohen Architects

**Keith Williams**  
Founder + Director of Design, Keith  
Williams Architects



# Winners' Party

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The winners will be announced at an awards party on Thursday 12<sup>th</sup> November at 76 Southbank, a Grade II listed building designed for IBM by Sir Denys Lasdun and completed in 1983, and recently refurbished and extended by Allford Hall Monaghan Morris for Wolfe Commercial Properties.

**“This is a critically important award, particularly in the era we live in, where responsibility is increasingly central to architectural practice. This is not about designing something wonderful and then disappearing; it’s about standing by your decisions and a powerful way of reflecting on those responsibilities, and reminding ourselves what they really mean”**

*Peter Bishop,  
The Bartlett School of  
Architecture, UCL*





# Entry criteria

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The Test of Time Awards are designed to showcase, celebrate and share knowledge about buildings that have stood the test of time.

Projects will only be considered if they have been in use for at least three years and can demonstrate a strong track record for delivering on their environmental, functional, community and cultural ambitions.

Each category is open to new-build and retrofit projects. Projects can be of any scale or typology and in any part of the world, but must have been completed before April 1st 2023 to be eligible for entry.

You do not have to be a registered architect to submit a project. We actively encourage submissions from consultants, clients, charities, residents and community groups.

Group submissions are particularly welcome. Some of the strongest submissions and presentations have been made by a designer in tandem with a collaborator or client.

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*Sunand Prasad  
Perkins&Will*



# Start your entry today

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## Deadline for entries

19th June 2026

## Live Finals

16th July 2026

## Awards Party

12th November 2026

## Single entry

£395 + VAT

## Multiple entries

£295 + VAT

## Entries enquiries

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## Sponsorship enquiries

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**“These awards are a  
breath of fresh air. This  
kind of conversation was  
way overdue”**

*Hanif Kara,  
AKT II*





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