



2017 FEATURES AND DEADLINES

Architecture Today

With its sharp editorial focus and striking design, AT brings together unparalleled coverage of the latest new buildings with authoritative writing and special themed features. Firmly established as the architect's favourite, AT has an unrivalled named and requested controlled distribution, with 13,000 ABC-certified readers – the UK's key construction specifiers.

Envelope March, June, Sept, Nov/Dec
Structures, cladding, curtain walling, materials, windows, doors, roofing and insulation, paints, stains and coatings, landscape, rainwater and drainage, solar control, photovoltaics.

Interiors February, May, October
Walls, ceilings, partitions, flooring, lighting, furniture, doors, ironmongery, kitchens, bathrooms, paints, finishes, stairs, lifts, escalators, signage, HVAC, communications, CCTV.

Refurbishment January, April, July/Aug
Reuse, retrofit, recladding and renovation, roof renewal, interiors, paints and coatings, retrofit, photovoltaics, windows and doors, accessibility.

Each special feature highlights a selection of the above components/categories, plus product panels.

Inform

Conceived to address the information needs of specifiers, Inform focuses on design and construction – process as much as end result – with in-depth studies, sector showcases, as well as the latest products and services.



Inhabit

Dedicated to dwellings of all types and sizes, Inhabit provides an unequalled means of reaching specifiers in the specialised domestic market, with double-page showcase advertorials, sponsorships and display advertising.



January	AT274 Refurbishment Ed 2 Dec; ad 14 Dec; pub 4 Jan	
February	AT275 Interiors Ed 3 Jan; ad 20 Jan; pub 6 Feb	Inform 14 – Winter inc Education & Healthcare projects
March	AT276 Envelope Ed 3 Feb; ad 17 Feb; pub 6 March	Inhabit 12 featuring Housing projects
April	AT277 Refurbishment Ed 17 March; ad 24 March; pub 10 April	Inform 15 – Spring inc Housing projects
May	AT278 Interiors Ed 13 April; ad 21 April; pub 8 May	
June	AT279 Envelope Ed 19 May; ad 26 May; pub 12 June	Inhabit 13 featuring Housing projects
July/August	AT280 Refurbishment Ed 23 June; ad 30 June; pub 17 July	Inform 16 – Summer inc Commercial & Infrastructure projects
September	AT281 Envelope Ed 11 August; ad 18 August; pub 4 Sept	
October	AT282 Interiors Ed 15 Sept; ad 22 Sept; pub 9 Oct	Inform 17 – Autumn inc Arts & Leisure projects
Nov/Dec	AT283 Envelope Ed 20 Oct; ad 27 Oct; pub 13 Nov	Inhabit 14 featuring Housing projects

Contact

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1.1–OCT16





Architecture
Today


269 June 2016

Museum
Herzog & de Meuron:
Return to Tate Modern

Forum
Venice Biennale, books,
exhibitions, Kate Macintosh

Works
Achim Menges, Invisible Studio,
Glenn Howells, Walters & Cohen,
BIG, NLE, Barkow Leibinger,
Yona Friedman, Aul Khan,
Christ & Gantenbein, Snahezeta

Focus
Envelope: Foster & Partners



2017 PRINT RATECARD

Architecture Today • Inform • Inhabit

Display advertisements

	1	3	6	10
Single page	£2480	£2350	£2110	£1890
Half page	£1490	£1415	£1270	£1145
Quarter page	£890	£850	£765	£685
Double page	£4490	£4260	£3840	£3460
Half dps	£2480	£2350	£2110	£1890

Sponsored front covers, guaranteed/special positions, other sizes, gatefolds, cover mounts, single- and two-colour, advertisement features: on request. Sponsored front cover: additional £1950.

Advertorial, sponsored and showcase features

Double page	£2800
Single page	£1600
Half page	£800
4-page	£4800
8-page	£9400

Rates include editorial/design costs; text and images to be supplied.

Loose inserts

0-5g	6-10g	11-20g	21-30g	31-40g	41-50g
£480	£690	£1110	£1525	£1940	£2360
51-75g	76-100g	101-125g	126-150g	151-175g	176-200g
£3325	£4345	£5240	£6240	£7235	£8230

Other weights on request. Minimum 100gsm paper; maximum size 290 x 200mm; minimum size 210 x 100mm. Folded inserts/hand insertion incur additional charges. Bound-in inserts by negotiation.

Copy dimensions

Double page

Bleed size: 276 x 426mm
(trims to 270 x 420mm)
Allow extra 3mm for gutter loss
Type area: 253 x 406mm

Single page

Bleed size: 276 x 213mm
(trims to 270 x 210mm)
Type area: 253 x 194mm

Half page spread

Bleed size: 138 x 426mm
(trims to 135 x 420mm)
Type area: 125 x 406mm

Half pages

Horizontal – bleed: 138 x 213mm
(trims to 135 x 210mm)
Type area: 125 x 194mm
Vertical – bleed: 276 x 105mm
(trims to 270 x 102mm)
Type area: 253 x 95mm

Quarter pages

Standard: 125 x 95mm
Horizontal: 61 x 194mm
Vertical: 253 x 46mm

Copy requirements

Display advertisements:
PDFs to Pass4press standards,
ie Acrobat 4 (pdf 1.3 version); images
CMYK and 300dpi, fonts embedded.

NB: Copy supplied in other forms
is accepted only by prior agreement
and may incur extra charges. Proofs
from supplied files must be provided.
Deadlines: 17 days before publication.

Inserts:

Three copies to be supplied to
publisher before order is accepted.
Inserts to be delivered to printer at
least 14 days (but not more than 28
days) before publication, marked with
issue date, advertiser's name and
quantity on all packages and delivery
note recording total quantity.

*Cancellations: 8 weeks prior to publica-
tion. Terms and conditions on request;
rates effective 1 January 2017.*

Contact

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