

2017 FEATURES AND DEADLINES

Architecture Today

With its sharp editorial focus and striking design, AT brings together unparalleled coverage of the latest new buildings with authoritative writing and special themed features. Firmly established as the architect's favourite, AT has an unrivalled named and requested controlled distribution, with 13,000 ABC-certified readers the UK's key construction specifiers.

Envelope March, June, Sept, Nov/Dec Structures, cladding, curtain walling, materials, windows, doors, roofing and insulation, paints, stains and coatings, landscape, rainwater and drainage, solar control, photovoltaics.

Interiors February, May, October Walls, ceilings, partitions, flooring, lighting, furniture, doors, ironmongery, kitchens, bathrooms, paints, finishes, stairs, lifts, escalators, signage, HVAC, communications, CCTV.

Refurbishment January, April, July/Aug Reuse, retrofit, recladding and renovation, roof renewal, interiors, paints and coatings, retrofit, photovoltaics, windows and doors, accessibility.

Each special feature highlights a selection of the above components/categories, plus product panels.

Inform

Conceived to address the information needs of specifiers, Inform focuses on design and construction – process as much as end result – with in-depth studies, sector showcases, as well as the latest products and services.



Inhabit

Dedicated to dwellings of all types and sizes, Inhabit provides an unequalled means of reaching specifiers in the specialised domestic market, with double-page showcase advertorials, sponsorships and display advertising.



AT274 Refurbishment January

Ed 2 Dec; ad 14 Dec; pub 4 Jan

February AT275 Interiors

Inform 14 – Winter Ed 3 Jan; ad 20 Jan; pub 6 Feb inc Education & Healthcare projects

March AT276 Envelope

Ed 3 Feb; ad 17 Feb; pub 6 March

featuring Housing projects

April **AT277 Refurbishment**

Ed 17 March; ad 24 March; pub 10 April

Inform 15 - Spring

inc Housing projects

May

AT278 Interiors

Ed 13 April; ad 21 April; pub 8 May

AT279 Envelope

Ed 19 May; ad 26 May; pub 12 June

Inhabit 13

featuring Housing projects

Inhabit 12

July/August

AT280 Refurbishment Ed 23 June; ad 30 June; pub 17 July

Inform 16 – Summer

inc Commercial & Infrastructure projects

September

AT281 Envelope

Ed 11 August; ad 18 August; pub 4 Sept

AT282 Interiors Ed 15 Sept; ad 22 Sept; pub 9 Oct Inform 17 - Autumn inc Arts & Leisure projects

October

Nov/Dec

AT283 Envelope

Ed 20 Oct; ad 27 Oct; pub 13 Nov

Inhabit 14

featuring Housing projects

Contact

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1.1-OCT16





Herzog & de Meuron:

Achim Menges, invisible Studio, Glenn Howells, Walters & Cohen, BIG, NLE, Barkow Leibinger, Yona Friedman, Asif Khan, Christ & Gantenbein, Snøhetta

ocus invelope: Foster & Partners



2017 PRINT RATECARD

Architecture Today • Inform • Inhabit ••••••

Display advertisements

	1	3	6	10
Single page	£2480	£2350	£2110	£1890
Half page	£1490	£1415	£1270	£1145
Quarter page	£890	£850	£765	£685
Double page	£4490	£4260	£3840	£3460
Half dps	£2480	£2350	£2110	£1890

Sponsored front covers, guaranteed/special positions, other sizes, gatefolds, cover mounts, single- and two-colour, advertisement features: on request. Sponsored front cover: additional £1950.

Advertorial, sponsored and showcase features

Double page	£2800		
Single page	£1600		
Half page	£800		
4-page	£4800		
8-page	£9400		

Rates include editorial/design costs; text and images to be supplied.

Loose inserts

0-5g	6-10g	11-20g	21-30g	31-40g	41-50g
£480	£690	£1110	£1525	£1940	£2360
51-75g	76-100g	101-125g	126-150g	151-175g	176-200g
£3325	£4345	£5240	£6240	£7235	£8230

Other weights on request. Minimum 100qsm paper; maximum size 290 x 200mm; minimum size 210 x 100mm. Folded inserts/hand insertion incur additional charges. Bound-in inserts by negotiation.



Copy dimensions

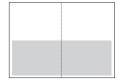
Double page

Bleed size: 276 x 426mm (trims to 270 x 420mm) Allow extra 3mm for gutter loss Type area: 253 x 406mm



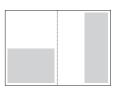
Single page

Bleed size: 276 x 213mm (trims to 270 x 210mm) Type area: 253 x 194mm



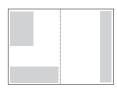
Half page spread

Bleed size: 138 x 426mm (trims to 135 x 420mm) Type area: 125 x 406mm



Half pages

Horizontal – bleed: 138 x 213mm (trims to 135 x 210mm) Type area: 125 x 194mm Vertical – bleed: 276 x 105mm (trims to 270 x 102mm) Type area: 253 x 95mm



Quarter pages

Standard: 125 x 95mm Horizontal: 61 x 194mm Vertical: 253 x 46mm

Copy requirements

Display advertisements:

PDFs to Pass4press standards, ie Acrobat 4 (pdf 1.3 version); images CMYK and 300dpi, fonts embedded.

NB: Copy supplied in other forms is accepted only by prior agreement and may incur extra charges. Proofs from supplied files must be provided. Deadlines: 17 days before publication.

Three copies to be supplied to publisher before order is accepted. Inserts to be delivered to printer at least 14 days (but not more than 28 days) before publication, marked with issue date, advertiser's name and quantity on all packages and delivery note recording total quantity.

Cancellations: 8 weeks prior to publication. Terms and conditions on request; rates effective 1 January 2017.

Contact

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